Permit #F00024837

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00024837 **Type of Permit:** FILMING **Release Date:** 02/22/2010

Production Company DAMON PRODUCTIONS

Insured Company Name DAMON PRODUCTIONS
Contact Phone No. 1 310-632-4090
Contact Phone No. 2
Fax
Address 20432 S. SANTA FE AVE, SUITE F
CARSON, California 90810

Production Title CADILLAC

Type of Production Commercial - Standard

Producer Lisa Dabao

Director Tim Damon

1st AD Scott Luhrsen

Production Manager Kendra Wester

FilmL.A. Coordinator Erica Wade

Location Manager Patrick Reinoso
Primary Phone Office - 310-632-4090
Secondary Phone Office - 818-606-3081

Location Assistant na na
Primary Phone Office - 555-555-5555
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY - BEACH USE	$800.00
LA COUNTY FIRE REVIEW	$104.00
LA COUNTY ROAD APPLICATION FEE	$51.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,665.00

Number of Locations 1

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Summary Information — Location

Permit Number	F00024837	**Location Manager**	Patrick Reinoso
Production Company	DAMON PRODUCTIONS	Primary Phone	Office - 310-632-4090
Insured Company	DAMON PRODUCTIONS	Secondary Phone	Office - 818-606-3081
Production Title	CADILLAC		

Location Address 30050 Pacific Coast Hwy, Malibu, CA, 90265

Location Names ZUMA BEACH

Location Type Beach

Location Description LA COUNTY BEACH

Film Dates 2/23/2010 - 2/24/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must comply with attached Beaches and Harbors Conditions
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
No Parking in handicap spaces at anytime.

Please see attached document BEACHES and HARBORS ZUMA CONDITIONS Dec 2009.pdf

Equipment on Location

Type	Quantity
2500 gal water truck	1
5 or 10 ton trucks	3
Camera cars	1
Cast/Crew vehicles	100
Cube Trucks	2
Generator	1
Honey Wagons	1
Motor Homes	2
Picture vehicles	13
Process Trailer	1
Scissor Lifts	1
Semi Trucks	10
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Crew	200

Filming Activities Equipment on property; Equipment overnight in Lot on 2/23; Still photos of 13 picutre vehicles in parking lot;

Jurisdiction **Political:** Los Angeles County - Supervisor District 3 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes
No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines
Dual permit required with City of Malibu
Company must contact PCI directly regarding parking and activities in PCI Lots
No parking in handicap or electric charging spaces

Coordinator Note For Automobile commercials: The filming allowed under this permit shall not include promotional material, which implies endorsement by Department of Beaches & Harbors, nor can it depict identifiable Beach

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Production Title	CADILLAC		

features

or structures, which convey that implication.

Coordinator Note NO WATER OR SAND ACTIVITY

Parking

Base Camp
Location Type : Location
Street : 250 Spaces in Lot 1and 120 spaces in Lot 2

Crew Parking
Location Type : Location
Street : 250 Spaces in Lot 1and 120 spaces in Lot 2

NOT A PERMIT

Special Filming Conditions for Los Angeles County Beaches

ZUMA BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines
- Must fly cables over pedestrian walkway.
- May not interfere with lifeguard or maintenance activities at any time.
- May not interfere with scheduled beach activities or special events.
- May not block public or emergency access at any time.
- Companies must make parking arrangements for parking in LA County parking lots through Parking Concepts, Inc (PCI) prior to first film date.
- **Lifeguard towers must be indicated on permit.**
- No catering or craft services allowed on pedestrian walkways or bike path.
- No animals allowed unless prior approval from Beaches & Harbors and FilmL.A. and indicated on permit. *All dogs must remain on leashes and off sand when not filming.*
- **Use of 4-wheel drive vehicles on the beach are approved for equipment transporting only. No joy riding on vehicles on the beach at any time. Vehicle speed is limited to 5 mph at all time.**
- **NO DRIVING SCENES ALLOWED ON SAND.**
- Sign removal in LA County parking lots is prohibited.
- Digging holes less than five (5) feet deep must be approved by Beaches & Harbors and indicated on the permit. Holes deeper than five (5) feet will require Cal Osha approval (213) 576-7641 with written approval to Beaches & Harbors.
- If use of maintenance or lifeguard personnel is required, it must be reflected on the permit and call times indicated. ***Lifeguards require 24 hour notice to be hired with a 4 hour minimum requirement and time. Maintenance also requires 24 hour notice to be hired.*** *A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is a 4 hour minimum and an additional 8 hours for all after hours filming.*
- Tent use must be indicated on permit. *No staking into parking lot. Sandbags must be used.*
- **For Automobile commercials: The filming allowed under this permit shall not include promotional material, which implies endorsement by Department of Beaches & Harbors, nor can it depict identifiable Beach features or structures, which convey that implication.**
- **Dual permit required with the City of Malibu**

NOT A PERMIT